

**Diverse Careers for Economics Students**  
**Friday, September 13, 2019**  
**4:30-6:00pm**  
**Scheuer Room, Kohlberg Hall**

Are you considering economics as a major and curious about what you can do with the degree?

Perhaps you're already certain about majoring/minoring in econ but looking to think outside the box about the range of careers available to you?

Maybe you're certain about what you want to do and looking to network with experienced alumni who can tell you how to achieve your goals?

Co-sponsored by the Department of Economics and Career Services, this interactive session features economics alumni who will share how they've used economics in their careers and help you develop a strategy to achieve your goals. Join us for a very open discussion and a lively event! Speakers include:



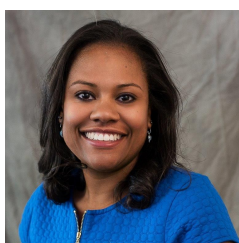
**Sue Chen '06 — Attorney — US Department of Justice, Environmental Defense — [sc.schen@gmail.com](mailto:sc.schen@gmail.com)**

At the Justice Department, Sue defends the United States in cases brought under pollution-control statutes like the Clean Air Act and the Clean Water Act. She has litigated in federal district and appellate courts across the country. She majored in economics and political science at Swarthmore, where she also edited The Phoenix. After receiving her law degree from Duke University, Sue clerked for Judge Harris Hartz of the U.S. Court of Appeals for the Tenth Circuit. She then worked in private practice in Washington, D.C. for four years before joining the Justice Dept.



**Toby Heavenrich '12 — Consultant — Kantar — [Toby.Heavenrich@kantar.com](mailto:Toby.Heavenrich@kantar.com)**

Toby is a Consultant with Kantar specializing in category growth management and go-to-market strategy. He heads the technology advisory practice and has 7+ years of experience leading projects for fortune 500 manufacturing clients across a variety of categories and markets focused on efficient assortment modelling, new product development, portfolio management, go-to market strategy and commercial planning. Toby graduated with a BA in Economics and a BS in Engineering from Swarthmore College. While at Swarthmore Toby was a 4-year member of the Varsity Men's Soccer and Club Volleyball teams. After graduation in 2012, he began working with Kantar Retail as an analyst and has remained with the business growing into a manager and director role on the delivery side of the business before being promoted into a consulting position with a stronger focus on lead generation, sales and client ownership. Throughout his career, Toby has been actively involved in Kantar's recruiting and internal talent management process, mentoring 5+ junior analysts each year as well as organizing and spearheading direct recruiting from campuses around the country including Swarthmore/TriCo.



**Rochelle ("Shelley") Laws '01 — In-House Attorney — TD Bank — [shellinlaw@gmail.com](mailto:shellinlaw@gmail.com)**

Shelley is Senior Counsel and a member of the TD Bank litigation department. She manages a portfolio of cases in the retail banking, auto finance and commercial workout divisions. Specifically, Shelley manages litigation cases dealing with fraud, improper indorsement/endorsement, UCC, small claims, commercial work-out and lending, TCPA, FCRA, FDCPA, Truth-in-Lending, wrongful repossession and collections. She was chairperson of the TD Legal U.S. Learning Committee, and she was a member of TD's Employee Experience Council and

Minorities in Leadership Subcommittee. She is currently a fellow representing TD Legal in the Leadership Council on Legal Diversity. Previously, Shelley was an associate at Fox Rothschild LLP for 5 years and focused on commercial and business-related litigation in its Philadelphia office. She is licensed to practice law in both New Jersey and Pennsylvania. Before her time at Fox, Shelley clerked for the Honorable Marie E. Lihotz in NJ Superior Court, Appellate Division during the 2007 – 2008 court term.

In 2007, Shelley graduated from Seton Hall University, School of Law in Newark, NJ. She interned with the U.S. Attorney's Office in Newark and participated in the law school's Civil Litigation Clinic. Shelley graduated from Swarthmore College in 2001 with a degree in Economics. She participated in Swarthmore's Student Budget Committee and Student Affairs Committee. Additionally, she was a Student Academic Mentor and an Admissions Fellow.

Shelley is a member of the Barristers' Association of Philadelphia. Currently, she is the president of the Board of Directors for Action Wellness, a nonprofit in Philadelphia which provides social services support to persons living with and affected by chronic illnesses. In addition, Shelley is a volunteer in Action Wellness's Buddy Program.

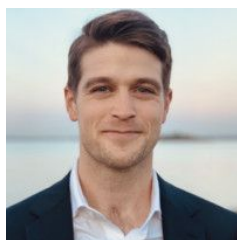


**Mara V.J. Senn '92 — Senior Investigator/Senior Litigation Specialist, Integrity Vice Presidency — World Bank — [marasenn1@gmail.com](mailto:marasenn1@gmail.com)**

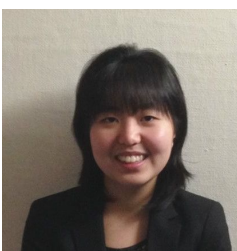
Mara investigates allegations of corruption, fraud, collusion, obstruction and coercion in World Bank-financed projects around the world and litigates them in front of the World Bank Sanctions Board, seeking debarment of companies and individuals from World Bank funding. Prior to the World Bank, she was a federal international corruption prosecutor at the Department of Justice who found, froze and forfeited the hidden assets of corrupt dictators and leaders around the world, and prosecuted involved individuals. Before DOJ, she was a white collar partner at Arnold & Porter for 10 years.



**[Giridhar Srinivasan '98](mailto:giridhar.srinivasan@gmail.com) — Founder — InfraClear — [giridhar.srinivasan@gmail.com](mailto:giridhar.srinivasan@gmail.com)**



**[Walker Stole '12](mailto:wstole@gmail.com) — Senior Manager, Customer Experience— Bombas — [wstole@gmail.com](mailto:wstole@gmail.com)**



**Kathy Sun '16 — Special Assistant to the CEO — Search for Common Ground — [kathysun78@gmail.com](mailto:kathysun78@gmail.com)**

Kathy Sun is the Special Assistant to the CEO at Search for Common Ground, the world's largest dedicated peacebuilding organization. In this role, she serves as a strategic thought partner to the CEO in fostering and cultivating relationships with high net-worth philanthropists and building the CEO's brand through channels such as social media and high profile speaking events. She also drives the strategy and implementation of efforts to popularize peacebuilding. Prior to Search for Common Ground, Kathy was a Strategy & Operations Consultant at Deloitte Consulting. Her work at Deloitte primarily

focused on the intersection of healthcare and exponential technologies, such as AI and blockchain. She also led the pro bono relationship with the CEO of an anti-human trafficking nonprofit, developing the organization's business case and financial model. Kathy graduated from Swarthmore College in 2016 with an Honors degree in Economics and Education.